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SPARK 2026 BRINGS LOCAL AND INTERNATIONAL EXHIBITORS TOGETHER TO SHOWCASE INDUSTRIAL INVESTMENT OPPORTUNITIES

KUALA LUMPUR, 14 October 2026 – The Selangor Investment & Industrial Park Expo (SPARK) 2026 officially opens today until 17 October 2026 in Hall 1 & 2 at the Kuala Lumpur Convention Centre (KLCC). As one of seven key components of SIBS 2026, SPARK brings together industrial park developers, investment promotion agencies, industry players and international stakeholders to explore investment opportunities and strengthen business connections in Selangor and across the region.

SPARK 2026 features **198 exhibition booths** representing eight countries: Japan, Philippines, Kenya, Bangladesh, Sri Lanka, Vietnam, Indonesia and Thailand. The main pavilion participants include Menteri Besar Selangor (Incorporation), Worldwide Holdings, Invest Pahang, Cyberview, EcoWorld, Mitraland, Sime Darby Property, Landmark Concord Resort Sdn Bhd, NCT Group, Sunway Rawang City, Perbadanan Kemajuan Negeri Selangor (PKNS), Land & General, AME Development alongside international industrial park representatives from the Philippines and East Java, Province of Indonesia.

The four-day expo serves as a dedicated platform connecting investors with industrial park developers, investment promotion agencies, industrial property providers and manufacturing solutions companies. It showcases industrial development opportunities, integrated logistics facilities and specialised industrial parks supporting sectors including manufacturing, aerospace, automotive, rail, life sciences, distribution and logistics.

As part of its international engagement efforts, Invest Selangor is hosting 35 international delegates from China, Bangladesh, Canada, Germany, Guinea, India, Nigeria, Philippines, Singapore and the United Kingdom at SPARK 2026.

The Hosted Delegates Programme is designed to provide international investors, business representatives and industry stakeholders with direct access to the region's investment ecosystem. Through curated engagement activities, the programme seeks to facilitate meaningful discussions, strengthen international business relationships and identify potential investment opportunities. Hosted delegates are provided with a tailored SPARK exhibition tour, opportunities for pre-arranged business-to-business (B2B) meetings, invitations to the SIBS networking reception and opportunities to visit selected industrial parks in Selangor.

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SPARK 2026 also features a dedicated stage programs featuring 12 speakers, bringing together industry experts and stakeholders to share insights on industrial development, investment opportunities, infrastructure and the evolving needs of businesses operating in the region.

The stage programs provides a platform for knowledge exchange and discussion on the factors influencing industrial competitiveness, including industrial land availability, connectivity, infrastructure readiness, investment facilitation and the development of sustainable industrial ecosystems. Through the stage programs and exhibition, participants can explore opportunities for collaboration, gain insights into emerging industry requirements and engage with stakeholders involved in shaping Selangor's industrial landscape.

SPARK 2026 features a series of industry presentations by industrial park developers, government-linked organisations and technical stakeholders, highlighting industrial solutions and development opportunities in Selangor.

Among the featured sessions on 14 October are EcoWorld's Industrial Platform, Sime Darby Property's presentation on Industrial Solutions and the BBRBP Township, and PKNS GRIP Kota Puteri's approach to developing a sustainable and future-ready industrial park.

The programme also addresses sustainable industrial development through presentations by the Selangor Water Management Authority (LUAS) on its Zero Discharge Policy for sustainable water resource management, and Air Lestari on water circularity as an investment enabler under the RS-2 and WST2040 roadmaps. These sessions offer investors and industry stakeholders insights into industrial park offerings, infrastructure considerations and sustainability initiatives that support the development of a competitive industrial ecosystem.

SPARK 2026 also provides opportunities for international business engagement through programmes such as the **Tokyo-Malaysia Business Partnership Seminar 2026** and business matching sessions organised by the Tokyo SME Support Centre. The programme is designed to encourage connections between businesses, facilitate discussions on potential partnerships and support cross-border collaboration between Malaysian and international industry players.

Another highlight of SPARK 2026 is a WHB's seminar titled **"Nuclear – Let's Talk About It!"** on 15 October 2026 at 2.00 pm at the SPARK Main Stage, Hall 2, Ground Floor, Kuala Lumpur Convention Centre. The session will bring together representatives from the Atomic Energy Advisory Council of Malaysia (AEAC), MyPOWER Corporation, Mott MacDonald and Worldwide Holdings Berhad (WBH) to discuss nuclear energy and its potential role in Malaysia's future energy landscape. The panel discussion will provide a platform to exchange insights on the opportunities, challenges and considerations surrounding nuclear energy.

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Complementing the exhibition, the **Selangor Industrial Facilitation Clinic** the initiative provides a dedicated platform for industrial investors, business owners, developers, consultants and project teams to engage directly with relevant government agencies and approving authorities on industrial and investment development matters.

The clinic is designed to help participants clarify technical, regulatory, compliance and approval requirements, as well as address practical issues involving land, utilities, infrastructure and project implementation. By bringing investors and relevant authorities together, the clinic facilitates direct engagement with Selangor's Local Authorities (PBT) and technical agencies, including the Public Works Department (JKR), Department of Environment (JAS) and other relevant technical and regulatory agencies. These may include the Department of Irrigation and Drainage (JPS), PLANMalaysia, the Land and Mines Office and utility providers. Through this integrated approach, investors and businesses can obtain clarification on planning permissions, development approvals, infrastructure requirements, environmental compliance, drainage, road access, fire safety and utility connections. The clinic supports more coordinated engagement, helps address project-related enquiries and enables businesses to better understand the procedures and requirements involved in establishing or expanding industrial operations in Selangor.

A key highlight of SPARK 2026 is the launch of three strategic initiatives by Invest Selangor:-
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i. **The Selangor Investment Promotion Booklet** has been developed to present Selangor's investment value proposition, business opportunities and key competitive strengths in a concise and accessible format. The publication is intended to serve as a reference for existing and prospective investors seeking to understand Selangor's business environment and identify opportunities for investment and expansion. Through this initiative, Invest Selangor aims to strengthen the promotion of Selangor as a preferred investment destination and provide investors with relevant information to support their business decisions.

ii. Invest Selangor, in collaboration with Randstad Malaysia, is launching the report **Elevating Selangor's Potential as a Global Talent Powerhouse**. The report examines Selangor's talent ecosystem, sectoral workforce demand, workforce agility and remuneration benchmarks, offering insights into the availability and development of talent to support business growth. Talent availability and workforce capabilities remain important considerations for companies assessing new investments or expanding existing operations. The report is intended to help investors and industry stakeholders better understand Selangor's talent landscape and its role in supporting business competitiveness.

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iii. **The Invest Selangor Preferred Industrial Park (PIP) Programme** continues to strengthen the visibility and attractiveness of Selangor's industrial parks to prospective investors. The programme aims to connect investors with suitable industrial park developers through strategic promotion and direct referrals, helping to facilitate more targeted engagement between businesses seeking industrial locations and developers offering suitable facilities.

The three initiatives launched at SPARK 2026 further complement these efforts by promoting Selangor's investment proposition, highlighting the state's talent capabilities and enhancing the visibility of its industrial parks. As Selangor continues to attract investment and support business expansion, Invest Selangor remains committed to facilitating investor engagement, connecting businesses with relevant stakeholders and promoting the state as a competitive destination for investment, industry and talent.

For programme details and updates, visit www.selangorsummit.com or follow @selangorsummit on social media.

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About Invest Selangor

Invest Selangor Berhad is the Selangor State Government's investment promotion agency, facilitating business growth and investment opportunities in Malaysia's most developed and competitive state. As a one-stop centre, it provides advisory services, market insights, and facilitation for local and international investors looking to establish or expand in Selangor—the gateway to ASEAN.

With a strategic location, world-class infrastructure, and a thriving business ecosystem, Selangor continues to attract high-value investments across diverse industries, reinforcing its position as Malaysia's economic powerhouse. Since 1999, Invest Selangor has successfully facilitated over 7,069 manufacturing projects, contributing to the creation of 508,316 jobs and securing more than RM256.6 billion in investments.

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Invest Selangor also drives the Selangor International Business Summit (SIBS) and the Selangor Aerospace Summit (SAS), key platforms connecting industry leaders, policymakers, and entrepreneurs across ASEAN and beyond. Through strategic initiatives, it remains committed to a resilient, sustainable, and innovative economy, reinforcing Selangor as the preferred destination for global investors.

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