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SIBS 2026 MARKS A DECADE OF IMPACT, EXPANDS REGIONALLY THROUGH SIBS@ASEAN INITIATIVE

SHAH ALAM, 10 March 2026 - Invest Selangor Berhad today unveiled an ambitious expansion roadmap for the 10th edition of the Selangor International Business Summit (SIBS) 2026. Scheduled for **14 to 17 October 2026** at the Kuala Lumpur Convention Centre, this milestone event celebrates a decade of investment leadership while charting a new regional trajectory through the introduction of **SIBS@ASEAN**.

Since its inception in 2015, SIBS formerly know as Selangor International Expo (SIE) has evolved from a boutique trade event into a powerhouse of regional commerce. Data from the last decade reflects a trajectory of aggressive expansion:

- **Visitor Surge:** From 4,316 visitors in 2015, the summit reached a peak of 57,249 in 2023—a **1,200% increase** in participation over eight years.
- **Intellectual Leadership:** Beyond trade, SIBS has established itself as a premier center for thought leadership. To date, the summit has hosted **over 1,081 speakers** and welcomed more than **23,000 conference attendees**, facilitating high-level discourse on ASEAN's evolving economic landscape.
- **Meteoric Transaction Value:** Potential transaction values have skyrocketed from approximately RM 200M in its early years to a record **RM 13.85B in 2024**.
- **Total Economic Impact:** To date, SIBS has facilitated a cumulative total of **RM 30.56B** in potential transaction value, reinforcing Selangor's position as Malaysia's leading economic engine.

Entering its second decade, SIBS 2026 will officially incorporate three new specialized pillars designed to strengthen the state's multi-sectoral investment ecosystem:

1. **Selangor Techsphere Summit:** Organised by the Selangor Technical Skills Development Centre (STDC) in partnership with **Hannover Fairs Asia Pacific** (a subsidiary of the world-renowned **Deutsche Messe AG**), focusing on technical talent and industrial innovation.

2. **Selangor AI & Semiconductor Summit 2026:** Organised by the Selangor Information Technology and Digital Economy Corporation (SIDEK), spotlighting leadership in high-value digital industries.
3. **Selangor International Care Expo:** Organised by Wanita Berdaya Selangor (WBS), addressing the expanding care economy and inclusive growth.

These pillars join the established **Selangor ASEAN Business Conference (SABC)** and the **Selangor Investment and Industrial Park Expo (SPARK)**. The 10th edition also introduces the **Selangor Investment Forum**, a high-level seminar focusing on key industries, and the **Selangor Career Outreach Talent Expo**, a dedicated career fair in partnership with **PERKESO** to bridge the talent gap for approved investments in Selangor.

To commemorate this 10th anniversary, Invest Selangor is launching **SIBS@ASEAN**, a regional activation strategy designed to elevate the summit into a cross-border business movement.

The inaugural international activation, **SIBS@ASEAN Bandung Edition**, will take place from **9 to 10 July 2026**. Bandung was strategically selected as the debut destination due to its striking economic similarities to Selangor; both regions serve as primary industrial hearts and innovation hubs for their respective nations, sharing a focus on manufacturing, technology, and a vibrant SME ecosystem.

"SIBS 2026 represents ten years of building investor confidence," said **YB Tuan Ng Sze Han**, Selangor State Executive Councillor for Investment, Trade, and Mobility. "By integrating high-tech manufacturing, digital innovation and the social economy into a single platform, we reflect the full spectrum of Selangor's economic strengths."

YBhg Dato' Hasan Azhari, CEO of Invest Selangor, added: SIBS@ASEAN marks our next chapter. As regional supply chains realign, Selangor is positioning itself as a regional connector. We anticipate bringing approximately 50 Selangor-based companies to the Bandung edition in July 2026. Given the shared economic characteristics of Selangor and Jawa Barat, this initiative ensures our local businesses remain globally competitive and relevant.

For more information on SIBS 2026, please visit www.selangorsummit.com.

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About Invest Selangor

Invest Selangor Berhad is the Selangor State Government's investment promotion agency, facilitating business growth and investment opportunities in Malaysia's most developed and competitive state. As a one-stop center, it provides advisory services, market insights, and facilitation for local and international investors looking to establish or expand in Selangor—the gateway to ASEAN.

With a strategic location, world-class infrastructure, and a thriving business ecosystem, Selangor continues to attract high-value investments across diverse industries, reinforcing its position as Malaysia's economic powerhouse. Since 1999, Invest Selangor has successfully facilitated over 7,069 manufacturing projects, contributing to the creation of 508,316 jobs and securing more than RM256.6 billion in investments.

Invest Selangor also drives the Selangor International Business Summit (SIBS) and the Selangor Aerospace Summit (SAS), key platforms connecting industry leaders, policymakers, and entrepreneurs across ASEAN and beyond. Through strategic initiatives, it remains committed to a resilient, sustainable, and innovative economy, reinforcing Selangor as the preferred destination for global investors.

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