

SIBS 2025

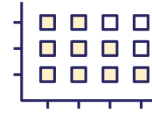
Post Show Report

8 - 11 OCTOBER 2025

KUALA LUMPUR CONVENTION CENTRE, KUALA LUMPUR



TOTAL VISITORS
56,938
(2024: 52,845)



TOTAL AREA
20,293 sqm
(2024: 25,897 sqm)

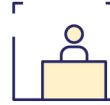


TOTAL BOOTHS
740
(2024: 994)

- Selangor Investment & Industrial Park Expo (SPARK) : **232** | 2024: 285
- Selangor International Expo (F&B) : **186** | 2024: 410
- Selangor Aerospace Summit (SAS) : **117**
- Selangor Smart City & Digital Economy Convention (SDEC) : **149** | 2024: 214
- Selangor International Care Summit (SICS) : **56**



TOTAL BUYERS
98
(2024: 194)



TOTAL EXHIBITORS
581
(2024: 664)

- Selangor Investment & Industrial Park Expo (SPARK) : **70** | 2024: 86
- Selangor International Expo (F&B) : **216** | 2024: 387
- Selangor Aerospace Summit (SAS) : **91**
- Selangor Smart City & Digital Economy Convention (SDEC) : **150** | 2024: 121
- Selangor International Care Summit (SICS) : **54**



TOTAL CONFERENCES
6
(2024: 8)

- Selangor ASEAN Business Conference (SABC) 2025
- Selangor Aerospace Summit (SAS) 2025 Conferences and Talks
- Selangor Smart City & Digital Economy Convention (SDEC)
+ Semicon Innovation Summit + AI Innovation Summit
- Selangor International Care Summit (SICS)
+ Selangor Care Forum + Selangor Care Town Hall

PRESS COVERAGE

PR VALUE
RM 14.3M
(2024: RM18.16M)

TOTAL NEWS PUBLISHED
1204
(2024: 1486)



NEWSPAPER
81
(2024: 167)



ONLINE NEWS
717
(2024: 810)



MAGAZINE
10
(2024: 9)



TELEVISION
40
(2024: 51)



RADIO
17
(2024: 44)



DOOH/OOH
339
(2024: 405)

*as of 22 October 2025



TOTAL SPEAKERS
179
(2024: 125)



TOTAL CONFERENCE ATTENDEES
5,810
(2024: 5,312)



POTENTIAL TRANSACTION VALUE
RM 8.17B
(2024: RM 13.86B)



DOCUMENT EXCHANGE
40
(2024: 82)

Selangor Investment & Industrial Park Expo (SPARK)	RM 6.96B
Selangor ASEAN Business Conference (SABC)	RM 844M
Selangor International F&B Expo (SIE F&B)	RM 96.97M
Selangor Aerospace Summit (SAS)	RM 52.07M
Selangor Digital Economy Convention (SDEC)	RM 208M
Selangor International Care Summit (SICS)	RM 5.1M

Hosted by



Organised by



Co-organised by



Strategic Partner



Strategic Partner



Endorsed by



*as of 3 November 2025

SIBS 2025

Post Show Report

8 - 11 OCTOBER 2025

KUALA LUMPUR CONVENTION CENTRE, KUALA LUMPUR



9TH SELANGOR
INTERNATIONAL
BUSINESS
SUMMIT
2025

Affiliate Event of



PARTICIPATING COUNTRIES

89

(2024: 89)

- Afghanistan
- Algeria
- Argentina
- Australia
- Austria
- Azerbaijan
- Bangladesh
- Belgium

- Belize
- Bhutan
- Brazil
- Brunei
- Cambodia
- Cameroon
- Canada
- Chile

- China
- Cyprus
- Czech Republic
- Denmark
- Egypt
- Finland
- France
- Georgia
- Germany
- Ghana
- Hong Kong
- Hungary
- Iceland
- India
- Indonesia

- Iran
- Italy
- Japan
- Jordan
- Kazakhstan
- Kenya
- Korea
- Kuwait
- Kyrgyzstan
- Laos
- Lebanon
- Liberia
- Libya
- Malawi
- Malaysia

- Maldives
- Mali
- Marshall Islands
- Martinique
- Mauritania
- Mauritius
- Monaco
- Myanmar
- Nepal
- New Zealand
- Nigeria
- Oman
- Pakistan
- Philippines
- Poland

- Qatar
- Republic of Yemen
- Romania
- Russia
- Saudi Arabia
- Senegal
- Sierra Leone
- Singapore
- South Africa
- South Korea
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Syria

- Taiwan
- Tajikistan
- Thailand
- Timor-Leste
- Tunisia
- Turkey
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uzbekistan
- Vietnam

PARTICIPATING STATES

10

(2024: 8)

- Johor
- Kedah
- Melaka
- Negeri Sembilan
- Pahang
- Perak
- Sabah
- Sarawak
- Selangor
- Terengganu

TESTIMONIALS



SPARK 2025

For us, it's a very good opportunity to have a view of what Malaysia and sometimes, foreign entities have to offer within the supply chain and industrial logistics. It's a great 4 days and very informative.

CHRISTOPHE VICIC
Chief Growth Officer,
JLL Appraisal & Property Services Sdn. Bhd.



SAS 2025

For us, it's an opportunity to connect with our clients and our partners in Malaysia, as well as from all over Southeast Asia.

DIDIER RAYNARD
Director, Dassault Falcon Asian Pacific



SABC 2025

We're very lucky to be here, listening to different experts from different industries, and also having some of our representatives from the Philippines, not just as the audience, but also part of panel members.

MR DIOMARI ESTOR
Advisory & Partnership Manager, NMM Customs Broker



SIE F&B 2025

Participating in these kinds of events really helps us. There are potential buyers who always come and go, and show interest in our products. We believe that it's an effective way of promoting our soymilk products, as it's not exactly familiar to the Malaysian audience.

YOO, TAE-SUNG
Overseas Sales Team, Sales & Marketing Division,
Dr. Chung's Food



SICS 2025

It's amazing. Well, we've been collaborating, we've been meeting lots of people who have the same passion as us with children's education. SICS is awesome!

BRENDA ENRIQUEZ
Curriculum Innovation Leader, Think Bright Academy



SDEC 2025

It's pretty exciting. There's a lot of different people that's coming to our booth over here. It's very interesting that we're bouncing ideas, trying to explore different possibilities that we can do to automate business processes through AI.

JEREMY CHAN
Senior Product Manager, Mindhive



SIBS 2025 VISITOR

Informative & insightful event. definitely will come again!

FARAH KHAN KHAIRUDDIN



SIE F&B 2025

Program SIE F&B ini, kita sudah menyertai selama 5 tahun. Jadi banyak memberi manfaat kepada usahawan dalam mempromosikan produk-produk mereka kepada pasaran dan kepada pembeli-pembeli dalam dan luar negara.

HABIBAH SULAIMAN
Pengerah Kanan (Galakan Pasaran & Kepenggunaan),
Federal Agricultural Marketing Authority (FAMA)



SPARK 2025

I think this place is very exciting and full of energy, and I see that a lot of businesses are here to look for the next big opportunity.

TAN ZHER REM
Investor Marketing & Land Transaction,
Silicon Island Development



SABC 2025

So, SABC has been hugely insightful for me. The whole business community, the investor community, I've learned a lot from them just by sitting in on a few sessions at SABC.

MS ELINA NOOR
Senior Fellow, Asia Program,
Carnegie Endowment for International Peace



SAS 2025

This event is quite productive for us. We managed to talk to many people from the aviation industry. We feel very satisfied with this event. We will participate again next year!

PETER TAN
President,
Business and General Aviation Association of Malaysia (BAGAM)



SIBS 2025 VISITOR

This is my first time in expo, and it was very great and unforgettable.

MARY AVEGAIL CANAPIT
Nadimodal Sdn Bhd

Hosted by



Organised by



Co-organised by



Strategic Partner



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Endorsed by

