

FOR IMMEDIATE RELEASE

SELANGOR INTERNATIONAL BUSINESS SUMMIT 2025 GENERATES RM8.17 BILLION IN POTENTIAL TRANSACTIONS

Event reinforces Selangor's position as ASEAN's preferred business gateway

SHAH ALAM, 29 OCTOBER 2025 - The Selangor International Business Summit (SIBS) 2025 concluded with **RM8.17 billion in potential transactions**, strengthening Selangor's position as one of Southeast Asia's leading business and investment hubs.

The four-day summit, held Oct. 8–11 at the Kuala Lumpur Convention Centre, was hosted by the Selangor State Government and organized by Invest Selangor Berhad. The 9th edition featured **740 exhibition booths** and **581 exhibitors** from across the Asia-Pacific region, as well as participation from 10 Malaysian states.

SIBS 2025 comprised six flagship components: the **Selangor Investment and Industrial Park (SPARK)**, **Selangor ASEAN Business Conference (SABC)**, **Selangor International F&B Expo (SIE F&B)**, **Selangor Smart City & Digital Economy Convention (SDEC)**, **Selangor Aerospace Summit (SAS)**, and **Selangor International Care Summit (SICS)**. Each segment brought together industry leaders, innovators, and policymakers to discuss opportunities in trade, investment, and technology.

The summit drew **56,938 visitors from 89 countries**, along with 179 speakers and 5,810 conference attendees, underscoring its growing international profile and role as a regional platform for knowledge exchange.

SPARK 2025 recorded the highest potential transaction value at **RM6.96 billion**, followed by **SABC (RM844 million)**, **SIE F&B (RM96.97 million)**, **SDEC (RM208 million)**, **SAS (RM52.07 million)**, and **SICS (RM5.1 million)**.

Among the key highlights of SIBS 2025 were several Memorandums of Understanding (MoUs), underscoring the summit's role as a catalyst for strategic investments and cross-industry collaboration.

A total of seven MoUs were signed between Invest Pahang's strategic partners with investing companies during SPARK 2025 — the highest by any participating state. These included a RM130 million agreement for the Jerantut Square Development Project, which aims to promote urban regeneration and commercial growth in central Pahang.

Another notable partnership saw Worldwide Holdings Berhad, through its energy arm Worldwide Energy Development Sdn. Bhd., collaborate with Ace Gases Sdn. Bhd. and SKS Coachbuilders Sdn. Bhd. on a RM20 million Green Hydrogen Hub in Batang Kali, Selangor. The initiative integrates renewable energy generation, hydrogen storage, and mobility applications, aligning with Selangor's green energy transition and Malaysia's decarbonisation goals.

During SABC 2025, a Memorandum of Agreement (MoA) between the Malaysia Chamber of Commerce Indonesia and Asosiasi Badan Usaha Pelabuhan Indonesia (ABUPI), valued at RM844 million, was exchanged to strengthen business relations in the maritime and port sectors.

At SIE F&B 2025, Anramin Industry (M) Sdn Bhd and Noh Jubril Educational Concept Ltd. signed an MoU valued at RM100,000, aimed at enhancing cooperation in education, product innovation, and international market expansion. The partnership focuses on knowledge exchange and long-term business growth.

Under SDEC 2025, an MoU between Oppstar Berhad and AsicAI Co. marked a major milestone in advancing AI-driven IC design and semiconductor solutions, supporting Selangor's mission to build a world-class deep-tech ecosystem valued at RM50 million. The event also saw Xendit Malaysia launch its brand showcase, reaffirming its commitment to helping SMEs and startups accelerate digital adoption through financial technology innovations.

Meanwhile, the Selangor Aerospace Summit (SAS) featured a RM50 million MoU between Pecca Aviation Services Sdn. Bhd. (PASSB) and Betamek Research Sdn. Bhd. (BRSB). This partnership combines BRSB's expertise in electronics engineering and design with PASSB's capabilities in aircraft cabin interior solutions to advance innovation in aerospace technology.

At the Selangor International Care Summit (SICS), Yayasan Warisan Anak Selangor (YAWAS) signed MoUs with UNIUNI from South Korea and Hayat Technologies, worth RM1.85 million, to introduce and localise assistive device technology and innovation in Malaysia.

Overall, the MoUs signed during SIBS 2025 covered a wide range of sectors — including advanced manufacturing, logistics, renewable energy, tourism development, and the digital economy — all of which are expected to generate sustainable investments, create new jobs, and strengthen industry value chains across Malaysia.

Participants and investors lauded SIBS for its conducive business environment and networking value. "It's a very good opportunity to have a clear view of Malaysia's industrial potential and its strong ecosystem," said Christophe Vleic, JLL Appraisal & Property Services Sdn. Bhd. Jeremy Chan of Mindwave Studio added, "It's exciting

to see the variety of innovation coming to Selangor each year. The summit provides endless possibilities for collaboration and growth.”

With its emphasis on investment, trade, digital transformation, and sustainable growth, SIBS continues to position Selangor as the Gateway to ASEAN, connecting regional businesses and global investors through innovation, partnerships, and opportunity.

For more information about SIBS and upcoming initiatives, visit www.selangorsummit.com or follow @selangorsummit on social media.

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About Invest Selangor Berhad:

Invest Selangor Berhad is the Selangor State Government’s investment promotion agency, facilitating business growth and investment opportunities in Malaysia’s most developed and competitive state. As a one-stop center, it provides advisory services, market insights, and facilitation for local and international investors looking to establish or expand in Selangor the gateway to ASEAN.

With a strategic location, world-class infrastructure, and a thriving business ecosystem, Selangor continues to attract high-value investments across diverse industries, reinforcing its position as Malaysia’s economic powerhouse. Since 1999, Invest Selangor has successfully facilitated over 7,069 manufacturing projects, contributing to the creation of 508,316 jobs and securing more than RM256.6 billion in investments.

Invest Selangor also drives the Selangor International Business Summit (SIBS) and the Selangor Aerospace Summit (SAS), key platforms connecting industry leaders, policymakers, and entrepreneurs across South East Asian region and beyond. Through strategic initiatives, it remains committed to a resilient, sustainable, and innovative economy, reinforcing Selangor as the preferred destination for global investors.

For Selangor investment enquiries, please visit **www.investselangor.my**

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SIBS 2025

Post Show Report

8 - 11 OCTOBER 2025

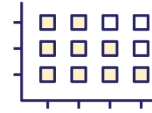
KUALA LUMPUR CONVENTION CENTRE, KUALA LUMPUR



9TH SELANGOR
INTERNATIONAL
BUSINESS
SUMMIT
2025



TOTAL VISITORS
56,938
(2024: 52,845)



TOTAL AREA
20,293 sqm
(2024: 25,897 sqm)

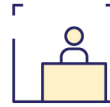


TOTAL BOOTHS
740
(2024: 994)

- Selangor Investment & Industrial Park Expo (SPARK) : **232** | 2024: 285
- Selangor International Expo (F&B) : **186** | 2024: 410
- Selangor Aerospace Summit (SAS) : **117**
- Selangor Smart City & Digital Economy Convention (SDEC) : **149** | 2024: 214
- Selangor International Care Summit (SICS) : **56**



TOTAL BUYERS
98
(2024: 194)



TOTAL EXHIBITORS
581
(2024: 664)

- Selangor Investment & Industrial Park Expo (SPARK) : **70** | 2024: 86
- Selangor International Expo (F&B) : **216** | 2024: 387
- Selangor Aerospace Summit (SAS) : **91**
- Selangor Smart City & Digital Economy Convention (SDEC) : **150** | 2024: 121
- Selangor International Care Summit (SICS) : **54**



TOTAL CONFERENCES
6
(2024: 8)

- Selangor ASEAN Business Conference (SABC) 2025
- Selangor Aerospace Summit (SAS) 2025 Conferences and Talks
- Selangor Smart City & Digital Economy Convention (SDEC)
+ Semicon Innovation Summit + AI Innovation Summit
- Selangor International Care Summit (SICS)
+ Selangor Care Forum + Selangor Care Town Hall

PRESS COVERAGE

PR VALUE
RM 14.3M
(2024: RM18.16M)

TOTAL NEWS PUBLISHED
1204
(2024: 1486)



NEWSPAPER
81
(2024: 167)



ONLINE NEWS
717
(2024: 810)



MAGAZINE
10
(2024: 9)



TELEVISION
40
(2024: 51)



RADIO
17
(2024: 44)



DOOH/OOH
339
(2024: 405)

*as of 22 October 2025



TOTAL SPEAKERS
179
(2024: 125)



TOTAL CONFERENCE ATTENDEES
5,810
(2024: 5,312)



POTENTIAL TRANSACTION VALUE
RM 8.17B
(2024: RM 13.86B)



DOCUMENT EXCHANGE
39
(2024: 82)

Selangor Investment & Industrial Park Expo (SPARK)	RM 6.96B
Selangor ASEAN Business Conference (SABC)	RM 844M
Selangor International F&B Expo (SIE F&B)	RM 96.97M
Selangor Aerospace Summit (SAS)	RM 52.07M
Selangor Digital Economy Convention (SDEC)	RM 208M
Selangor International Care Summit (SICS)	RM 5.1M

*as of 24 October 2025

Hosted by



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Endorsed by



SIBS 2025

Post Show Report

8 - 11 OCTOBER 2025

KUALA LUMPUR CONVENTION CENTRE, KUALA LUMPUR



9TH SELANGOR
INTERNATIONAL
BUSINESS
SUMMIT
2025

Affiliate Event of



PARTICIPATING COUNTRIES

89

(2024: 89)

- Afghanistan
- Algeria
- Argentina
- Australia
- Austria
- Azerbaijan
- Bangladesh
- Belgium

- Belize
- Bhutan
- Brazil
- Brunei
- Cambodia
- Cameroon
- Canada
- Chile

- China
- Cyprus
- Czech Republic
- Denmark
- Egypt
- Finland
- France
- Georgia
- Germany
- Ghana
- Hong Kong
- Hungary
- Iceland
- India
- Indonesia

- Iran
- Italy
- Japan
- Jordan
- Kazakhstan
- Kenya
- Korea
- Kuwait
- Kyrgyzstan
- Laos
- Lebanon
- Liberia
- Libya
- Malawi
- Malaysia

- Maldives
- Mali
- Marshall Islands
- Martinique
- Mauritania
- Mauritius
- Monaco
- Myanmar
- Nepal
- New Zealand
- Nigeria
- Oman
- Pakistan
- Philippines
- Poland

- Qatar
- Republic of Yemen
- Romania
- Russia
- Saudi Arabia
- Senegal
- Sierra Leone
- Singapore
- South Africa
- South Korea
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Syria

- Taiwan
- Tajikistan
- Thailand
- Timor-Leste
- Tunisia
- Turkey
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uzbekistan
- Vietnam

PARTICIPATING STATES

10

(2024: 8)

- Johor
- Kedah
- Melaka
- Negeri Sembilan
- Pahang
- Perak
- Sabah
- Sarawak
- Selangor
- Terengganu



TESTIMONIALS



SPARK 2025

For us, it's a very good opportunity to have a view of what Malaysia and sometimes, foreign entities have to offer within the supply chain and industrial logistics. It's a great 4 days and very informative.

CHRISTOPHE VICIC

Chief Growth Officer,
JLL Appraisal & Property Services Sdn. Bhd.



SAS 2025

For us, it's an opportunity to connect with our clients and our partners in Malaysia, as well as from all over Southeast Asia.

DIDIER RAYNARD

Director, Dassault Falcon Asian Pacific



SABC 2025

We're very lucky to be here, listening to different experts from different industries, and also having some of our representatives from the Philippines, not just as the audience, but also part of panel members.

MR DIOMARI ESTOR

Advisory & Partnership Manager, NMM Customs Broker



SIE F&B 2025

Participating in these kinds of events really helps us. There are potential buyers who always come and go, and show interest in our products. We believe that it's an effective way of promoting our soymilk products, as it's not exactly familiar to the Malaysian audience.

YOO, TAE-SUNG

Overseas Sales Team, Sales & Marketing Division,
Dr. Chung's Food



SICS 2025

It's amazing. Well, we've been collaborating, we've been meeting lots of people who have the same passion as us with children's education. SICS is awesome!

BRENDA ENRIQUEZ

Curriculum Innovation Leader, Think Bright Academy



SDEC 2025

It's pretty exciting. There's a lot of different people that's coming to our booth over here. It's very interesting that we're bouncing ideas, trying to explore different possibilities that we can do to automate business processes through AI.

JEREMY CHAN

Senior Product Manager, Mindhive



SIBS 2025 VISITOR

Informative & insightful event. definitely will come again!

FARAH KHAN KHAIRUDDIN



SIE F&B 2025

Program SIE F&B ini, kita sudah menyertai selama 5 tahun. Jadi banyak memberi manfaat kepada usahawan dalam mempromosikan produk-produk mereka kepada pasaran dan kepada pembeli-pembeli dalam dan luar negara.

HABIBAH SULAIMAN

Pengarah Kanan (Galakan Pasaran & Kepenggunaan),
Federal Agricultural Marketing Authority (FAMA)



SPARK 2025

I think this place is very exciting and full of energy, and I see that a lot of businesses are here to look for the next big opportunity.

TAN ZHER REM

Investor Marketing & Land Transaction,
Silicon Island Development



SABC 2025

So, SABC has been hugely insightful for me. The whole business community, the investor community, I've learned a lot from them just by sitting in on a few sessions at SABC.

MS ELINA NOOR

Senior Fellow, Asia Program,
Carnegie Endowment for International Peace



SAS 2025

This event is quite productive for us. We managed to talk to many people from the aviation industry. We feel very satisfied with this event. We will participate again next year!

PETER TAN

President,
Business and General Aviation Association of Malaysia (BAGAM)



SIBS 2025 VISITOR

This is my first time in expo, and it was very great and unforgettable.

MARY AVEGAIL CANAPIT

Nadimodal Sdn Bhd

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Strategic Partner



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