

## FOR IMMEDIATE RELEASE

# SELANGOR GEARS UP FOR WORLD EXPO 2025 OSAKA WITH PROMOTIONAL VIDEO LAUNCH

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**SHAH ALAM, 29 APRIL 2025** – Selangor is set to take center stage at **Expo 2025 Osaka, Kansai, Japan**, with its highly anticipated **Selangor Week**, happening from **5th–9th May 2025** at Malaysia's Pavilion. In collaboration with **Monsta Studios Sdn Bhd**—a renowned Selangor-based global animation company with a strong Japanese following for its hit animated series **Mechamato**—the state has produced a dynamic **3D animated promotional video** to mark this prestigious global event.

Unveiled today, the **30-second promotional video** offers an exclusive first look into Selangor's showcase under the theme **"Building a Resilient Future."** Featuring cutting-edge visuals and an engaging narrative, the video also includes a special appearance by **YAB Dato' Seri Amirudin Shari, Dato' Menteri Besar Selangor, alongside Mechamato**, joining forces to promote **Selangor Week at Expo 2025 Osaka**.

"Selangor Week at World Expo 2025 Osaka will be a pivotal moment for us to present Selangor as an investment powerhouse and a hub for future-ready industries. Our promotional video encapsulates the essence of what makes Selangor the ideal destination for business, trade, and innovation," said YB Tuan Ng Sze Han, Exco for Investment, Trade, and Mobility.

Selangor's participation in **Expo 2025 Osaka** aligns with its strategic focus on **digital transformation and sustainable development**, reinforcing its position as a leading economic driver in the ASEAN region. Through **immersive exhibits, business engagements, and cultural showcases**, Selangor aims to **attract international investors, foster collaborations, and enhance trade opportunities** with Japan and beyond.

The promotional video is now available for viewing on **Invest Selangor's and Monsta's YouTube channel and Monsta's TikTok**. Stay tuned for more updates as Selangor prepares to make a lasting impression at **Expo 2025 Osaka!**

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## **About Invest Selangor**

Invest Selangor Berhad is the Selangor State Government's investment promotion agency, facilitating business growth and investment opportunities in Malaysia's most developed and competitive state. As a one-stop center, it provides advisory services, market insights, and facilitation for local and international investors looking to establish or expand in Selangor—the gateway to ASEAN.

With a strategic location, world-class infrastructure, and a thriving business ecosystem, Selangor continues to attract high-value investments across diverse industries, reinforcing its position as Malaysia's economic powerhouse. Since 1999, Invest Selangor has successfully facilitated over 6,730 manufacturing projects, contributing to the creation of 489,464 jobs and securing more than RM237.7 billion in investments.

For more information, visit [www.investselangor.my](http://www.investselangor.my).

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