

## **NEWS RELEASE**

## SELANGOR AVIATION SHOW RETURNS FOR THE FOURTH YEAR!

Selangor Aviation Show 2024 is happening from 12- 14 September 2024

PETALING JAYA, 26 FEBRUARY 2024 – Invest Selangor Berhad today announced the fourth edition of Selangor Aviation Show 2024 (SAS 2024) will be held from 12 to 14 September 2024, from 10am to 6pm at the Skypark Regional Aviation Centre (RAC), Subang and targeting 25,000 regional participants over the course of 3 days. This announcement was made during the Townhall Briefing Selangor Aviation Show 2024 in Petaling Jaya.

Selangor Aviation Show is hosted by the Selangor State Government and organised by Invest Selangor, as a networking event for the aerospace and aviation industry players, especially from the Business and General Aviation segment, to re-energise their business in the region. The theme of SAS 2024 is "The One & Only Business & General Aviation Show in the Region", with the aim to promote regional business aviation, general aviation, as well as drone related activities. This show also serves as a platform for local companies to showcase their products and services, and provide the opportunity to attract potential investors to enhance growth and partnership.

Selangor Aviation Show is meticulously designed to cater specifically to the business aviation community, unlike other aviation related exhibitions such as LIMA or Singapore Air Show. It recognizes the unique needs and aspirations of this segment, and SAS will be the platform to highlight the best Selangor has to offer in terms of business aviation opportunities.

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The previous SAS has brought together 109 foreign and local companies as exhibitors, 49 static aircraft displays and participation from countries such as the United States of America, Denmark, France and Singapore. A number of prominent industry players such as Textron, Gulfstream, Dassault Aviation and many more had participated in this event. In terms of business transactions during the event days, a total of 28 MoUs were signed during the event, involving RM823Mil in potential transaction value. The show also attracted a total of 19,217 international and domestic visitors.

SAS 2024 has expanded its size by adding additional hangars for the event, and offers several type of booth and chalets that aim to meet the preferences and demands of the industry players who are interested to participate. There will be a total of 52 shell scheme booths that will be made available for SAS 2024 participants, occupying a total of 2 hangars. In addition, SAS 2024 will also offer a range of chalet set ups for bigger participants wanting to have their own personalised discussion areas. SAS 2024 also anticipates a bigger participation of static aircraft displays, and hoping the big OEMs and other major industry players will be returning with their latest aircrafts to be displayed in our show.

Interested industry players who wish to participate in SAS 2024 may contact the SAS Secretariat at <a href="mailto:enquiry@selangoraviationshow.com">enquiry@selangoraviationshow.com</a> before 31st May 2024 to enjoy 5% early bird discount. Returning participating exhibitors may also enjoy 10% discount for their participation.

Rates for standard shell scheme booth starts from as low as RM6,000 and rates for chalet starts from RM25,000. Bare space is also available starting from RM600.00 per square meter.

This three-day event will bring various exciting programs and activities including networking session, forums and talks, career fair, children's activities and airshow. This year, SAS will incorporate some new segment such as space technology as well as search and rescue to bring an additional layer of value, enriching the overall experience for all participants.

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Among the programs planned during SAS 2024 will be the Career in Aviation, a job

placement fair that will feature 40 related companies in the industry seeking to find

employees. In the 2023 edition, SAS had a total of 26 companies, including Malaysia

Aviation Group Berhad, Spirit Aerosystem (M) Sdn. Bhd., Batik Air and UMW

Aerospace Sdn. Bhd. which offered immediate vacancies for the potential job seekers.

For 2024 edition this year, SAS 2024 anticipate a bigger number of commercial

aviation and air transport services companies ranging from sub sectors of aviation

including aircraft maintenance, suppliers of aircraft components and structures, or any

activities related to aviation industry to be participating and hope to offer a bigger

number of employment opportunities for job seekers. The career fair will be organised

on the 2<sup>nd</sup> and 3<sup>rd</sup> day of SAS 2024.

In conjunction with the Townhall Briefing Selangor Aviation Show 2024, Business

Aviation and General Aviation Association Malaysia, in short known as BAGAM has

also launched their association. This association represents business aviation and

general aviation players in Malaysia which create a community for them to gather and

discuss industry trends, issues. BAGAM will also act as a platform to collaborate with

other industry players, network and event as well as becoming a collective voice for

the industry to bring to regulators, government and agencies. For more information on

the association, please email to Maj Rasaletchumi (Rtd), Deputy President of BAGAM

(rasaletchumi.ratnasingam@sapura-aero.com)

Please follow SAS 2024 social media and website for more information and updates.

Facebook, Instagram and LinkedIn

: @selangoraviationshow

**Twitter** 

: @SelAviationShow

Website

: www.selangoraviationshow.com

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## **About Invest Selangor Berhad:**

Invest Selangor Berhad (ISB) is the state government agency responsible for promoting and facilitating investment in Selangor, Malaysia. With its commitment to providing investors with the ease of doing business, ISB ensures investors have a hassle-free investment journey. The agency offers a comprehensive suite of services, including site selection assistance, investment facilitation, and aftercare services. ISB is dedicated to providing investors with a conducive business environment, which includes streamlined procedures, efficient services, and access to industry insights and networks. This commitment to investor ease of mind has made Selangor an attractive investment destination for local and foreign investors. With ISB's support, investors can focus on their business operations and leave the administrative matters to the agency, giving them the peace of mind they need to grow their investments in Selangor.

For Selangor investment enquiries, please visit www.investselangor.my

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