



## NEWS RELEASE

### **SELANGOR AVIATION SHOW RETURNS!**

*Selangor Aviation Show is happening from 7-9 September 2023*

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**SHAH ALAM, 21 MARCH 2023** – Invest Selangor Berhad today announced that the third edition of Selangor Aviation Show 2023 (SAS 2023) which will be held from 7 to 9 September 2023 from 10am to 6pm at Skypark Regional Aviation Centre (RAC), Subang. Hosted by the Selangor State Government and organised by Invest Selangor, SAS has been a networking event for the Aerospace industry players since 2021, especially for the Business and General Aviation players, to re-energise their business in the region.

Themed “The One & Only Business & General Aviation Show in the Region”, SAS 2023 is designed as another forward-thinking initiative by the State for all relevant stakeholders to showcase their product and services, network, dialogue, and share knowledge and offerings poised to revitalise the industry.

Aerospace industry has been an important sector for Selangor. The State has established a strong and independent eco-system, with over 67% of the overall aerospace ecosystem in Malaysia located and operates in Selangor, enhancing its ability to support the growing demand for the aerospace and aviation sectors, particularly in the Asia-Pacific region. Selangor’s unrivalled geographical advantages, industrial real estate, and infrastructure are complemented by a diverse talent pool, offering a transformational opportunity for global industry players to take their businesses to greater heights.

The aerospace and aviation industry has seen steady growth over the years, demonstrating its resilience and potential to create long-term economic value for the nation, despite current global challenges. To realise Malaysia's aspiration of becoming a leading aerospace hub in ASEAN, strategies were formulated to leverage Selangor's competitiveness as Malaysia's most progressive state to propel the industry forward. Therefore, the State government has identified Selangor Aviation Show as a catalyst to achieve that goal.

This three-day event will feature local and international exhibitors showcasing the latest products and services in the general and business aviation segment, sports and recreational aircraft, helicopter as well as the drone segment. With two exhibition halls and three forum rooms, SAS 2023 aims to gather at least 50 exhibitors representing the world's best aerospace and aviation industries, displaying their aircraft on the tarmac or in the exhibition booth at the venue.

Among the programs planned during SAS 2023 will be the industry forums, presentations, networking activities and a dedicated education session and career fair for aviation tertiary students on the third day of the show including some activities for kids.

This year, SAS 2023 targets at least 12,000 visitors. Interested trade visitors may plan their visits to SAS 2023 for three days, whereas the public (5 Years old & Above) and students are encouraged to visit on the show's third day.

Interested industry players who wish to participate in SAS 2023 may contact the secretariat at Invest Selangor before 31 May to enjoy 5% early bird discount. Returning participating exhibitors may also enjoy 10% discount for their participation. Visitors who plan to visits, are advised to plan their visit by registering and selecting their preferred date at <https://selangoraviationshow.com>.

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More information on SAS 2023 is available on Facebook, Instagram and LinkedIn: @selangoraviationshow. You may also connect on Twitter at @SelAviationShow

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Selangor Darul Ehsan Aerospace Coordination Office (S-DAICO):

Jamie Haniff Ramlee

jamie@investselangor.my

+60193201522

Khairul Bariah Jailani

bariah@investselangor.my

+6017-2717656

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**About Invest Selangor Berhad:**

Invest Selangor Berhad (ISB) is the state government agency responsible for promoting and facilitating investment in Selangor, Malaysia. With its commitment to providing investors with the ease of doing business, ISB ensures investors have a hassle-free investment journey. The agency offers a comprehensive suite of services, including site selection assistance, investment facilitation, and aftercare services. ISB is dedicated to providing investors with a conducive business environment, which includes streamlined procedures, efficient services, and access to industry insights and networks. This commitment to investor ease of mind has made Selangor an attractive investment destination for local and foreign investors. With ISB's support, investors can focus on their business operations and leave the administrative matters to the agency, giving them the peace of mind they need to grow their investments in Selangor.

For Selangor investment enquiries, please visit [www.investselangor.my](http://www.investselangor.my)

**For media enquiries please contact:**

**Nurul 'Ain Mohd Yussof**  
nurul@investselangor.my  
+6012 3437059

**Maryani Binti Mat Saad**  
maryani@investselangor.my  
+6016 6997901